What is a webmaster?

A **webmaster** is a person responsible for maintaining one or more websites.

* web architects,
* web developers,
* site authors,
* website administrators,
* website owners,
* website coordinators,
* Website publishers.

Duties of a webmaster

* ensuring that the web servers, hardware and software are operating correctly,
* designing the website, generating and revising web pages,
* A/B testing, replying to user comments, and examining traffic through the site.
* Webmasters of commercial websites may also need to be familiar with e-commerce software.[[1]](https://en.wikipedia.org/wiki/Webmaster#cite_note-1)